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GHSP
WEST VIRGINIA GOVERNOR'S HIGHWAY SAFETY PROGRAM

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NABCA
NATIONAL ALCOHOL BEVERAGE CONTROL ASSOCIATION

WVABCA
West Virginia Alcohol Beverage Control Administration

DUI Simulator Program

Impaired Driving Education and Prevention

West Virginia Alcohol Beverage Control Administration
Attn: Daniel Pickens
900 Pennsylvania Ave., 4th floor
Charleston, WV 25302

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What We Do

The West Virginia Alcohol Beverage Control Administration (WVABCA) in partnership with State Farm®, and the West Virginia Governor's Highway Safety Program (GHSP) purchased and developed a DUI Simulator Program to combat underage drinking and educate youth about the dangers of drinking and driving and distracted driving. The simulator allows the driver to experience:

- Effects of different Blood Alcohol Contents (BAC) levels while operating a vehicle.
- Real life situations while driving under simulated levels of intoxication.

Site Requirements

Site requirements for an event are relatively easy to meet. The DUI Simulator coordinator will visit your location to help assure that site needs are available. Requirements include:

- A parking space 36ft x 15ft as close as possible to the participating audience.
- Two 110 power outlets on separate breakers . (Generator in Simulator truck can be used if needed)
- An audience consisting of predominantly licensed drivers 15-20 years of age. Adult populations are also welcome.

Our story

Since the kick-off of the program in the fall of 2010, the DUI Simulator has visited every high school in the state. We have also visited many colleges, universities, and attended special events. As of January 1, 2016, the WVABCA has had nearly 30,000 people to participate in the program. The DUI Simulator Program places an emphasis on encouraging youth and the public to make good decisions.

WVABCA Public Service Announcement Contest

The Annual "NO School Spirits" PSA contest complements the DUI Simulator program by encouraging high school students to submit video or essay entries addressing the dangers of drinking and driving or underage alcohol use. Funding is provided by State Farm®, NABCA, GHSP, and WVABCA. Prizes range from $5000-$1000 and must be used for school equipment or programs. The winning school will take part in creating a PSA that will air statewide.

How to Request

The program has been streamlined to make requesting the simulator user friendly. Listed below are different ways to request the simulator in your area.

- Use the contact information below to reach the coordinator.
- Our website at http://www.abca.wv.gov/dds/info/Pages/default.aspx

Scan to visit our website

- Fill out and return this brochure to the coordinator.

Name: _____

Location: _____

Phone #: _____

Email: _____

Contact Us

WVABCA

Daniel Pickens

DUI Simulator Program Coordinator

900 Pennsylvania Ave 4th Floor
Charleston, WV 25302

(304) 541-1816
Daniel.j.pickens@wv.gov

Visit us on the web:
www.abca.wv.gov/Pages/default.aspx