



## CLASS B LICENSE FACTS AND REQUIREMENTS

---

- May sell liquor, wine, beer, non-intoxicating beer, tobacco-related products, and alcohol-related products, convenience products as well as other retail products (See "Other Key Definitions").
- Annual license is \$2,000.
- Owner(s), officers, partners or members **must** all be U.S. citizens of good moral character.
- License will expire on June 30, 2020.
- Must have a minimum of **150 square feet** of retail floor space, as measured by the commissioner, devoted solely to the retail sale of West Virginia product and no limit on the amount of total floor space.
- Must **restrict** the view of the retail floor space devoted solely to the sale of West Virginia product and beer by constructing barriers, shelving or other apparatus of sufficient height and width, as approved by the Commissioner, that would prevent persons who are outside the restricted area from viewing the items located inside the restricted area making such items not highly visible.
- Separate retail space must be prominently marked with signage which consists of at least six (6) signs sized at a minimum of 24 inches in height by 24 inches in width with prominent and highly visible uppercase and bold lettering indicating that persons are entering a restricted liquor, wine and beer area (i.e., "YOU ARE ENTERING A RESTRICTED LIQUOR AREA" "NO PERSON UNDER 21 MAY PURCHASE LIQUOR, WINE OR BEER. BE PREPARED TO PRESENT PROPER IDENTIFICATION WHEN MAKING A PURCHASE"). All signage must be displayed and be approved by the WVABCA. Examples of the approved signage will be posted to WVABCA's website ([www.abca.wv.gov](http://www.abca.wv.gov)) prior to June 30, 2010.
- Maintain minimum inventory amounts as specified in §175-CSR 5.2.5.c.1.a through §175-CSR 5.2.5.c.1.c.
- All orders placed by a licensed retailer for West Virginia product must be placed via the WVABCA's web or other internet based ordering system. Therefore, the licensed retailer must have compatible computer systems and reliable high speed internet access.
- Licensees must contact the WVABCA IT Department to set up an online ordering account.
- The WVABCA shall not deliver a regular or special order for fewer than twenty-five (25) cases of West Virginia product or alcoholic liquors to a licensed retailer. Therefore, a licensed retailer must order 25 cases or more to receive the order on its delivery day.
- Licensees shall verify the accuracy of all delivered orders and acknowledge the verification of the order.
- Retail licensees may **not** sell liquor on Sundays, Christmas, or Election Day, or between 12:00 midnight and eight o'clock a.m. on weekdays and Saturdays.
- Licensees must periodically browse the WVABCA's website for the most up-to-date information ([www.abca.wv.gov](http://www.abca.wv.gov)).